

30-Day Launch Plan

Base package scope and pricing

A learning platform you own, running in a month.

A ready-to-run Learning Management System, configured to your organisation and delivered within 30 days. Deployed on your infrastructure, with the codebase handed over. No per-seat licensing, no renewal, no vendor lock-in. Course content authoring is not included.

From \$7,500

One time. A comparable SaaS platform runs \$40,000 or more every year, and you never own it.

What's included

Platform setup on cloud or on-premise

Installation and configuration on your preferred environment, hosted cloud or your own servers, including SSL, backups, and base security settings.

Theme customisation to your brand

The interface styled to your brand guidelines: logo, colour palette, and fonts, so the platform looks like your own product rather than a generic tool.

Course setup

Structuring courses within the platform: sections, enrolment settings, completion certificates, and automated reminder emails. Content authoring is not included.

User onboarding

Bulk import of your full user base from an existing system or spreadsheet, enrolled into the right courses, with a role and group structure for admins, managers, and learners.

Single sign-on integration *

One identity provider connected, such as Azure AD, Google, or SAML/OAuth, so staff log in with existing company credentials.

HRMS integration *

One HRMS connected to sync employee data, so users are provisioned and deprovisioned as your team changes.

Standard reports

Reports such as course completion, learner progress, and assessment scores, giving administrators clear visibility from day one.

Admin training and handover

One live session for your administrators covering day-to-day operation, with a video recording provided for future reference.

Admin documentation

A written guide covering the key admin tasks: managing users, courses, and reports, so your team can operate the system without us.

60 days of post-launch support

Two months of support after go-live to resolve issues, answer questions, and confirm the platform runs correctly in real-world use.

How the 30 days are spent

The timeline is achievable because we deploy our own theme and plugin suite rather than building from scratch.

Week 1

Discovery, environment provisioning, and infrastructure setup.

Week 2

Platform deployment, brand theming, course and role structure.

Week 3

SSO and HRMS integration, user import, data migration.

Week 4

Reporting setup, admin training, user acceptance testing, go-live.

Base scope. The package covers 10 courses and 5 standard reports. User import is not capped. Additional courses and reports are quoted with the deployment.

Integration dependency. Completion of the SSO and HRMS integrations depends on the client providing valid admin access and working API access: credentials, endpoints, and documentation for the respective systems. Timelines assume standard, well-documented interfaces. Non-standard or legacy systems may require additional scope.

Start of timeline. The 30 days begin once the project is confirmed and required assets and access are provided: brand assets, user list, SSO and HRMS credentials, and server access for on-premise deployments.